

Manual: Board of Directors

Title:	CORPORATE IMAGE, PURPOSE AND VALUES		No.: CA-110
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Approved by:	Board of Directors Thomas Soucy, Chairperson 	Approved on:	2024-06-25

Corporate image

The Network has the distinctive feature of being a health authority under Francophone governance that must provide the public with services in both official languages. It has chosen to highlight this attribute by adopting the following corporate image:



PURPOSE

To foster the health of our patients and communities, today and tomorrow

Through a collaborative, learning approach, we foster the health of our communities and ensure the best care for our patients. We are an innovative, forward-looking network where everyone's voice counts, and where patients and families come first.

VALUES

Safety and respect above all

We treat our co-workers, community members, patients and their families with respect, dignity, sensitivity and compassion. We provide a health care and work environment that is caring, safe and respectful of differences.

Humility and curiosity at the heart of a learning culture

We are curious, humble and open-minded in the face of challenges and setbacks, thereby fostering learning and growth. Everyone's creativity, energy and innovative spirit support the continuous.

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improvement of our care and services.

Collaboration and mutual support that promote synergy

We seek and value the ideas and contributions of everyone in achieving common goals. Mutual support and synergy within teams foster a sense of belonging and empower individuals and teams.

Integrity and accountability in all our actions

We provide care and services that meet the highest quality standards. We act ethically, honestly, and responsibly and we keep our promises and commitments.

Supersedes:	Zone 1: _____	Zone 5: _____
	Zone 4: _____	Zone 6: _____